

## LIFEAD 2012 ENTRIES HUNGARY

In 2012 the credo „Are we entertained to death” of one-minute LifeAd competition proved to be surprisingly spot on as we didn't get any financial support to it for the first time. So we could not held those previously succesful workshops and thus the entries also decreased. We still proudly represent these 22 shorts that entered regardless and would like to thank to their creators for making them despite the sad circumstances. The 10 Hungarian LifeAd that made it to the international final in Bratislava are highlighted in green, but all shorts will be forwarded there and followed by the grand final on 14-April they will be uploaded to the youtube channel of BuShoFest.



2012-ben az „Are we entertained to death” szabad fordításunkban „A mi téisztánkra jó a krízis! - röviden: Krízistészta” meglepően találó címnek bizonyult az egyperces életREklám filmversenyek tekintetében, ugyanis első alkalommal nem kaptunk egy árva fillér támogatást sem a lebonyolításra! Így aztán sajnós nem kerülhettek megrendezésre azok a workshopok sem, melyekre oly sok pozitív visszajelzés érkezett korábban, ezáltal pedig csökkent a nevezések száma is! Persze mi nagyon örülünk és büszkén nyújtjuk át nektek az alábbi 22 alkotást, mely beérkezett hozzánk

és ezúton köszönjük meg az alkotóknak, hogy nem törődve a baljós árnyakkal, mindenáron megvalósították terveiket! Zölddel jelöljük azt a 10 életREklámot, melyet a nemzetközi döntőbe delegált a magyar szekció, de valamennyi filmet továbbítjuk Pozsonyba, majd az április 14-i nagydöntőt követően az előző évekhez hasonlóan, minden film megtekinthető lesz a BuShoFest youtube csatornán is!

1.

Original title	Orientation Video
Duration	1 MIN : 00 SEC
Director	Gregory Gutenko
Country	USA
Category of production	Experimental
Technique	DV
Dialogue	No dialogue

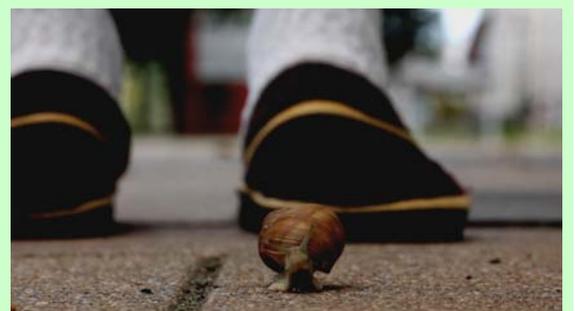


Short synopsis:

A disoriented reality seeking comforting re-orientation from television.

2.

Original title	Snail
Duration	0 MIN : 58 SEC
Director	Gabor Csutor
Country	Hungary
Category of production	Fiction
Technique	HDV
Dialogue	No dialogue



Short synopsis: The film is about a race between an animal and a human. One of them symbolize humanity other the crisis.

3.

**Original title** Szörp / Syrup  
**Duration** 0 MIN : 35 SEC  
**Director** Gabor Csutor  
**Country** Hungary  
**Category of production** Fiction  
**Technique** HDV  
**Dialogue** No dialogue



**Short synopsis:**

The film is about a preparation, kind of seance for the CRISIS.

4.

**Original title** Geschafft! / Managed!  
**Duration** 0 MIN : 54 SEC  
**Director** Saladin Dellers  
**Country** Switzerland  
**Category of production** Animation  
**Technique** HDV  
**Dialogue** No dialogue



**Short synopsis:**

The wish from a child to observe the dream, as well if it passes different...

5.

**Original title** Broken Time  
**Duration** 00 MIN : 48 SEC  
**Director** Johannes Gierlinger  
**Country** Austria  
**Category of production** Experimental  
**Technique** 35 mm  
**Dialogue** No dialogue

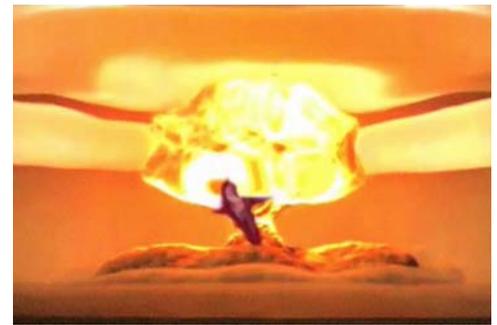


**Short synopsis:**

Like Jeanne d'Arc in front of the scaffold, clueless. Finally, a fight, they come to get her, the redeeming handshake. Out of the hands, on the hands, that's how you can read broken time: because something is eliminated, combed, scratched and lovely caressed. Perhaps the velvet glove is the connecting through time. For an alliance it's taken off. Something is sealed: memory and dream play off against each other, the best fighter will be adopted. And ultimately it burns to ashes, the famous story, it was all a dream. Maybe she was the boy that she kissed, at least she resembles him. The image section and traces on the material are covering the secret. Serious men come up to exterminate her. "Deform Your Dreams" as the only liberation.

6.

**Original title** Beijo  
**Duration** 1 MIN : 0 SEC  
**Director** Tiago Vianna  
**Country** Spain  
**Category of production** Animation  
**Technique** DV  
**Dialogue** No dialogue



**Short synopsis:** Transdisciplinary visual artist, Gifted with a strong poetic vein, Tiago sails through digital arts inside animation, experimental cinema, veejaying and video clip.

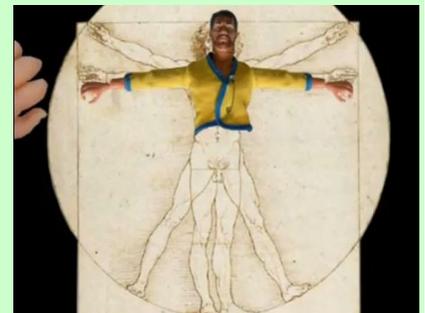
7.

**Original title** Minuteweight  
**Duration** 1 MIN : 0 SEC  
**Director** Marta Azparren  
**Category of production** Fiction  
**Country** Spain  
**Technique** DV  
**Dialogue** No dialogue  
**Short synopsis:** "Oh, the time!" Jaime Gil de Biedma



8.

**Original title** Nem vagyunk vidámak / We ain't no jolly guys  
**Duration** 1 MIN : 2 SEC  
**Director** Sólyom Áron Koppány  
**Country** Hungary  
**Technique** Flash video  
**Dialogue** Subtitles in English  
**Category of production** Music Video  
**Short synopsis:**



Like an old man who survived all (the) evil empire's rise and fall In his old days a heart-break dancer Gives a chance to stomach cancer (He) lives in the street, sleeps in the gutter All he can do is stumble and totter Now he speaks, the anti-hero His life is fucked, his odds are zero (Chorus) We ain't no jolly guys We see no blue, but troubled skies...

9.

**Original title** Beyond  
**Duration** 1 MIN : 0 SEC  
**Director** George Dorobantu  
**Country** Romania  
**Category of production** Documentary  
**Technique** DV  
**Dialogue** Subtitles in English



**Short synopsis:** A short urban visual poem, witnessed in Bucharest, the capital city of Romania. Beyond dense gliding walls of human traffic, right under the surface of eye-level communication magma, an old soul awaits.

10.

**Original title** The Peace Times  
**Duration** 0 MIN : 58 SEC  
**Director** Csaba Kiss  
**Country** Hungary  
**Category of production** Documentary  
**Technique** 16 mm Kodak color safety  
**Dialogue** Subtitles in English



**Short synopsis:**

Filmjus copyright.1938-Budapest-XXXIV.Eucharistic world congress color film.  
Kodak color safety 16mm,30min.

11.

**Original title** Crises  
**Duration** 1 MIN : 2 SEC  
**Director** Adrienn Nyerges  
**Country** Hungary  
**Category of production** Animation  
**Technique** Flash animation  
**Dialogue** No dialogue



**Short synopsis:**

This story is about a man called Albert, who is extremely distressed. He is an ordinary man who is suffering from day-to day strain of modern life, experiencing a material and spiritual crisis and does not see a way out. Suddenly, wandering the universe, an alien catches sight of him. Feeling sorry for him wants to help and lands on the Earth. Perceiving the alien, Albert gets scared at first, but then he wonders about what will happen. The alien, with a line of light coming out of his finger, draws a smile on his face by magic. It is a proven fact that smiling has a positive effect on our soul, body, hereby on our whole life, our environment and in broad sense on the world.

12.

**Original title** CRISIS  
**Duration** 1 MIN : 0 SEC  
**Director** MESTER Ákos, RUCK Róbert  
**Country** Hungary  
**Category of production** Fiction  
**Technique** DV  
**Dialogue** No dialogue



**Short synopsis:**

It is more important to keep your job than to keep your workplace only...

13.

**Original title** When crisis hits you  
**Duration** 1 MIN : 0 SEC  
**Director** Peter Bekker  
**Country** Hungary  
**Category of production** Fiction  
**Technique** HDV  
**Dialogue** No dialogue



**Short synopsis:** We are in the home of a hungarian family. They are in serious trouble, the wife sitting hopeless above the bills, thinking about some solution. The husband doesn't care about anything, except his car. He doesn't realize the size of the problem, until the debt collector takes his car away. He finds out, that with his daily routine he could make her wife happy, and – even the problems consists – they live happy together.

14.

**Original title** When crisis hits you 2  
**Duration** 0 MIN : 59 SEC  
**Director** Peter Bekker  
**Country** Hungary  
**Category of production** Fiction  
**Technique** HDV  
**Dialogue** No dialogue



**Short synopsis:** The mother looking at the unpaid bills hopelessly. The little girl – petting she's little plush-tiger – realizes the reason of she's mother's sadnass. She decides on she's own, that she put the little toy in a box, and sell it. This way she can pamper she's mother, making her happy. Fuck this shit.

15.

**Original title** When crisis hits you 3  
**Duration** 0 MIN : 59 SEC  
**Director** Peter Bekker  
**Country** Hungary  
**Category of production** Fiction  
**Technique** HDV  
**Dialogue** No dialogue



**Important crew**

**Cast:** Márta Murányi, Zsolt Máthé **Director:** Péter Bekker **Director of photography:** Tamás Prágay-Szabó  
**Script:** Zsolt Máthé **Production manager:** Mészáros Zsuzsanna **Music:** László Nyitrai **Photo:** Domonkos Szakács **Makeup:** Tamás Barát

**Short synopsis:** The mother sitting depressively in a chair. She made little boats of the bills, hoping this way the problems float away. In the meantime, the house being completely evacuated. The little family, father, mother and the little girl sitting in the middle of a meadow, but there they find each other again, and massaging each other, they live happily ever after.

16.

**Original title** Orvosság / Medicine  
**Duration** 1 MIN : 4 SEC  
**Director** Kassai Richárd  
**Country** Hungary  
**Category of production** Animation  
**Technique** animation programme  
**Dialogue** Subtitles in English



**Short synopsis:**

**Every people became happy in Hungary. What did it happen in this country?**

17.

**Original title** Monkey Business  
**Duration** 1 MIN : 3 SEC  
**Director** Mikulán Dávid  
**Category of production** Music Video  
**Technique** HDV  
**Dialogue** Dialogue in English



**Short synopsis:**

**Hungarian monkeys eat too much banana.**

18.

**Original title** Pincér! / Waiter!  
**Duration** 1 MIN : 1 SEC  
**Director** Zagyva Zoltán  
**Category of production** Fiction  
**Technique** HDV  
**Dialogue** Subtitles in English



**Short synopsis:**

**This film is about an alternative solution of being romantic in every cases.**

19.

**Original title** tubi tubi tubi or not to be?  
**Duration** 1 MIN : 2 SEC  
**Director** Sántha Dénes, Damó Zsolt  
**Category of production** Animation  
**Technique** animation  
**Dialogue** No dialogue



**Short synopsis:**

**This is a solution for the economical crisis.**

20.

**Original title** Batman is back  
**Duration** 1 MIN : 3 SEC  
**Director** Ábel Visky  
**Category of production** Fiction  
**Technique** HDV  
**Dialogue** Subtitles in English

**Short synopsis:**

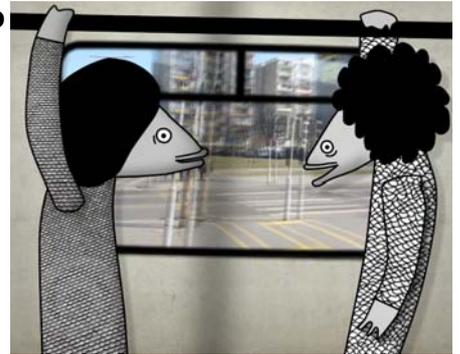
**Despite facing financial problems, Batman still works in the time of crises too.**



21.

**Original title** Különös utazás / Special Trip  
**Duration** 01 MIN : 04 SEC  
**Director** Kati Bessenyei  
**Country** Hungary  
**Category of production** Animation  
**Technique** Other:  
**Dialogue** No dialogue

**Short synopsis: Two fish are travelling on a bus.**



22.

**Original title** Shopping  
**Duration** 1 MIN : 1 SEC  
**Director** Mecseki Csaba  
**Country** Hungary  
**Category of production** Fiction  
**Technique** Other: HD  
**Dialogue** No dialogue

**Short synopsis: A poor, old women went shopping.**



**Thanks for your opinion: The BuSho Team**

**Budapest, 2012. március 28.**