

LIFEAD 2012 ENTRIES HUNGARY

In 2012 the credo „Are we entertained to death” of one-minute LifeAd competition proved to be surprisingly spot on as we didn't get any financial support to it for the first time. So we could not held those previously succesful workshops and thus the entries also decreased. We still proudly represent these 22 shorts that entered regardless and would like to thank to their creators for making them despite the sad circumstances. The 10 Hungarian LifeAd that made it to the international final in Bratislava are highlighted in green, but all shorts will be forwarded there and followed by the grand final on 14-April they will be uploaded to the youtube channel of BuShoFest.



2012-ben az „Are we entertained to death” szabad fordításunkban „A mi téisztánkra jó a krízis! - röviden: Krízistészta” meglepően találó címnek bizonyult az egyperces életREklám filmversenyek tekintetében, ugyanis első alkalommal nem kaptunk egy árva fillér támogatást sem a lebonyolításra! Így aztán sajnos nem kerülhettek megrendezésre azok a workshopok sem, melyekre oly sok pozitív visszajelzés érkezett korábban, ezáltal pedig csökkent a nevezések száma is! Persze mi nagyon örülünk és büszkén nyújtjuk át nektek az alábbi 22 alkotást, mely beérkezett hozzánk

és ezúton köszönjük meg az alkotóknak, hogy nem törődve a baljós árnyakkal, mindenáron megvalósították terveiket! Zölddel jelöljük azt a 10 életREklámot, melyet a nemzetközi döntőbe delegált a magyar szekció, de valamennyi filmet továbbítjuk Pozsonyba, majd az április 14-i nagydöntőt követően az előző évekhez hasonlóan, minden film megtekinthető lesz a BuShoFest youtube csatornán is!

1.

Original title	Orientation Video
Duration	1 MIN : 00 SEC
Director	Gregory Gutenko
Country	USA
Category of production	Experimental
Technique	DV
Dialogue	No dialogue



Short synopsis:

A disoriented reality seeking comforting re-orientation from television.

2.

Original title	Snail
Duration	0 MIN : 58 SEC
Director	Gabor Csutor
Country	Hungary
Category of production	Fiction
Technique	HDV
Dialogue	No dialogue



Short synopsis: The film is about a race between an animal and a human. One of them symbolize humanity other the crisis.

3.

Original title Szörp / Syrup
Duration 0 MIN : 35 SEC
Director Gabor Csutor
Country Hungary
Category of production Fiction
Technique HDV
Dialogue No dialogue



Short synopsis:

The film is about a preparation, kind of seance for the CRISIS.

4.

Original title Geschafft! / Managed!
Duration 0 MIN : 54 SEC
Director Saladin Dellers
Country Switzerland
Category of production Animation
Technique HDV
Dialogue No dialogue



Short synopsis:

The wish from a child to observe the dream, as well if it passes different...

5.

Original title Broken Time
Duration 00 MIN : 48 SEC
Director Johannes Gierlinger
Country Austria
Category of production Experimental
Technique 35 mm
Dialogue No dialogue



Short synopsis:

Like Jeanne d'Arc in front of the scaffold, clueless. Finally, a fight, they come to get her, the redeeming handshake. Out of the hands, on the hands, that's how you can read broken time: because something is eliminated, combed, scratched and lovely caressed. Perhaps the velvet glove is the connecting through time. For an alliance it's taken off. Something is sealed: memory and dream play off against each other, the best fighter will be adopted. And ultimately it burns to ashes, the famous story, it was all a dream. Maybe she was the boy that she kissed, at least she resembles him. The image section and traces on the material are covering the secret. Serious men come up to exterminate her. "Deform Your Dreams" as the only liberation.

6.

Original title Beijo
Duration 1 MIN : 0 SEC
Director Tiago Vianna
Country Spain
Category of production Animation
Technique DV
Dialogue No dialogue



Short synopsis: Transdisciplinary visual artist, Gifted with a strong poetic vein, Tiago sails through digital arts inside animation, experimental cinema, veejaying and video clip.

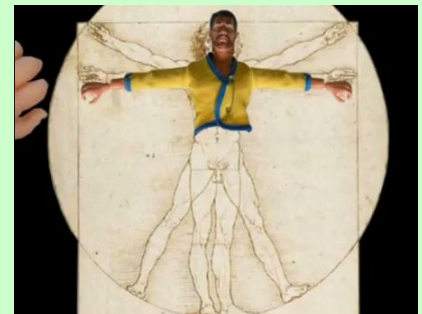
7.

Original title Minuteweight
Duration 1 MIN : 0 SEC
Director Marta Azparren
Category of production Fiction
Country Spain
Technique DV
Dialogue No dialogue
Short synopsis: "Oh, the time!" Jaime Gil de Biedma



8.

Original title Nem vagyunk vidámak / We ain't no jolly guys
Duration 1 MIN : 2 SEC
Director Sólyom Áron Koppány
Country Hungary
Technique Flash video
Dialogue Subtitles in English
Category of production Music Video
Short synopsis:



Like an old man who survived all (the) evil empire's rise and fall
In his old days a heart-break dancer
Gives a chance to stomach cancer (He) lives in the street,
sleeps in the gutter
All he can do is stumble and totter
Now he speaks, the anti-hero
His life is fucked, his odds are zero (Chorus) We ain't no jolly guys
We see no blue, but troubled skies...

9.

Original title Beyond
Duration 1 MIN : 0 SEC
Director George Dorobantu
Country Romania
Category of production Documentary
Technique DV
Dialogue Subtitles in English



Short synopsis: A short urban visual poem, witnessed in Bucharest, the capital city of Romania. Beyond dense gliding walls of human traffic, right under the surface of eye-level communication magma, an old soul awaits.

10.

Original title The Peace Times
Duration 0 MIN : 58 SEC
Director Csaba Kiss
Country Hungary
Category of production Documentary
Technique 16 mm Kodak color safety
Dialogue Subtitles in English



Short synopsis:

Filmjus copyright.1938-Budapest-XXXIV.Eucharistic world congress color film.
Kodak color safety 16mm,30min.

11.

Original title Crises
Duration 1 MIN : 2 SEC
Director Adrienn Nyerges
Country Hungary
Category of production Animation
Technique Flash animation
Dialogue No dialogue



Short synopsis:

This story is about a man called Albert, who is extremely distressed. He is an ordinary man who is suffering from day-to day strain of modern life, experiencing a material and spiritual crisis and does not see a way out. Suddenly, wandering the universe, an alien catches sight of him. Feeling sorry for him wants to help and lands on the Earth. Perceiving the alien, Albert gets scared at first, but then he wonders about what will happen. The alien, with a line of light coming out of his finger, draws a smile on his face by magic. It is a proven fact that smiling has a positive effect on our soul, body, hereby on our whole life, our environment and in broad sense on the world.

12.

Original title CRISIS
Duration 1 MIN : 0 SEC
Director MESTER Ákos, RUCK Róbert
Country Hungary
Category of production Fiction
Technique DV
Dialogue No dialogue



Short synopsis:

It is more important to keep your job than to keep your workplace only...

13.

Original title When crisis hits you
Duration 1 MIN : 0 SEC
Director Peter Bekker
Country Hungary
Category of production Fiction
Technique HDV
Dialogue No dialogue



Short synopsis: We are in the home of a hungarian family. They are in serious trouble, the wife sitting hopeless above the bills, thinking about some solution. The husband doesn't care about anything, except his car. He doesn't realize the size of the problem, until the debt collector takes his car away. He finds out, that with his daily routine he could make her wife happy, and – even the problems consists – they live happy together.

14.

Original title When crisis hits you 2
Duration 0 MIN : 59 SEC
Director Peter Bekker
Country Hungary
Category of production Fiction
Technique HDV
Dialogue No dialogue



Short synopsis: The mother looking at the unpaid bills hopelessly. The little girl – petting she's little plush-tiger – realizes the reason of she's mother's sadnass. She decides on she's own, that she put the little toy in a box, and sell it. This way she can pamper she's mother, making her happy. Fuck this shit.

15.

Original title When crisis hits you 3
Duration 0 MIN : 59 SEC
Director Peter Bekker
Country Hungary
Category of production Fiction
Technique HDV
Dialogue No dialogue



Cast: Márta Murányi, Zsolt Máthé **Director:** Péter Bekker **Director of photography:** Tamás Prágay-Szabó
Script: Zsolt Máthé **Production manager:** Mészáros Zsuzsanna **Music:** László Nyitrai **Photo:** Domonkos Szakács **Makeup:** Tamás Barát

Short synopsis: The mother sitting depressively in a chair. She made little boats of the bills, hoping this way the problems float away. In the meantime, the house being completely evacuated. The little family, father, mother and the little girl sitting in the middle of a meadow, but there they find each other again, and massaging each other, they live happily ever after.

16.

Original title Orvosság / Medicine
Duration 1 MIN : 4 SEC
Director Kassai Richárd
Country Hungary
Category of production Animation
Technique animation programme
Dialogue Subtitles in English



Short synopsis:

Every people became happy in Hungary. What did it happen in this country?

17.

Original title Monkey Business
Duration 1 MIN : 3 SEC
Director Mikulán Dávid
Category of production Music Video
Technique HDV
Dialogue Dialogue in English



Short synopsis:

Hungarian monkeys eat too much banana.

18.

Original title Pincér! / Waiter!
Duration 1 MIN : 1 SEC
Director Zagyva Zoltán
Category of production Fiction
Technique HDV
Dialogue Subtitles in English



Short synopsis:

This film is about an alternative solution of being romantic in every cases.

19.

Original title tubi tubi tubi or not to be?
Duration 1 MIN : 2 SEC
Director Sántha Dénes, Damó Zsolt
Category of production Animation
Technique animation
Dialogue No dialogue



Short synopsis:

This is a solution for the economical crisis.

20.

Original title Batman is back
Duration 1 MIN : 3 SEC
Director Ábel Visky
Category of production Fiction
Technique HDV
Dialogue Subtitles in English

Short synopsis:

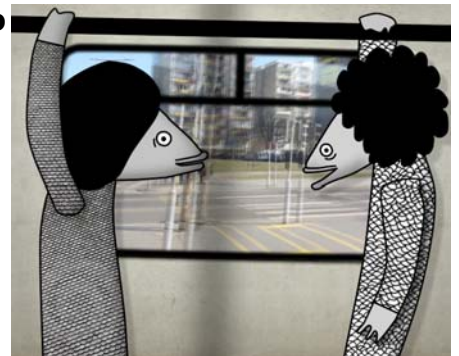
Despite facing financial problems, Batman still works in the time of crises too.



21.

Original title Különös utazás / Special Trip
Duration 01 MIN : 04 SEC
Director Kati Bessenyei
Country Hungary
Category of production Animation
Technique Other:
Dialogue No dialogue

Short synopsis: Two fish are travelling on a bus.



22.

Original title Shopping
Duration 1 MIN : 1 SEC
Director Mecseki Csaba
Country Hungary
Category of production Fiction
Technique Other: HD
Dialogue No dialogue

Short synopsis: A poor, old women went shopping.



Thanks for your opinion: The BuSho Team

Budapest, 2012. március 28.